



Webfirm Group Limited
ABN: 70 001 287 510
ASX: WFM

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Victoria 3250 Australia
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8 July 2010

Mr Gonzalo Valencia
Senior Advisor
ASX Markets Supervision Pty Ltd
Level 45
South Tower
525 Collins Street
MLEBOURNE VIC 3000

Email: Gonzalo.Valencia@asx.com.au

Dear Mr Valencia

Notice under section 708A(5)(e) and Appendix 3B

Please find enclosed a copy of the two documents that relate to the issue of shares for the acquisition of Adimise Pty Ltd and Full Circle Online Pty Ltd.

Yours sincerely

A handwritten signature in blue ink, appearing to read "Gavan Flower".

Gavan Flower
Company Secretary



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Notice under section 708A(5)(e)

Issuer: Webfirm Group Limited ABN 70 001 287 510

Details of the issue of securities

Class of securities	Fully paid ordinary shares (Ordinary Shares)
ASX Code of the securities	ORD
Date of the issue	8 July 2010
Total number of Ordinary Shares issued:	4,285,714 ordinary shares

Notice

1. Webfirm Group Limited gives ASX (as the relevant market operator) notice relating to the issue of the securities identified above.
2. This notice is given under paragraph 5(e) of section 708A of the *Corporations Act 2001* (Cth).
3. Webfirm Group Limited issued the securities identified above without disclosure to investors under Part 6D.2 of the *Corporations Act 2001* (Cth).
4. As at the date of this notice, Webfirm Group Limited has complied with:
 - (a) the provisions of Chapter 2M of the *Corporations Act 2001* (Cth) as they apply to it; and
 - (b) section 674 of the *Corporations Act 2001* (Cth).
5. There is no excluded information (as defined in section 708A(7) of the *Corporations Act 2001* (Cth)) as at the date of this notice.

On behalf of the Board

A handwritten signature in blue ink, appearing to read "Gavan Flower". The signature is stylized and somewhat abstract.

Gavan Flower
Company Secretary

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name of entity

Webfirm Group Limited

ABN

70 001 287 510

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- | | | |
|---|--|----------------------------|
| 1 | +Class of +securities issued or to be issued | Fully paid ordinary shares |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued | 4,285,714 |
| 3 | Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | Fully paid ordinary shares |

+ See chapter 19 for defined terms.

4 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Share rank equally in all regards except for voluntary transfer restrictions to 7 July 2011, enforced by a holding lock on the register.

5 Issue price or consideration

Securities issued as consideration for the acquisition of 100% of the securities in Adimise Pty Ltd and Full Circle Online Pty Ltd

6 Purpose of the issue
(If issued as consideration for the acquisition of assets, clearly identify those assets)

Acquisition of 100% of the securities in Adimise Pty Ltd and Full Circle Online Pty Ltd

7 Dates of entering +securities into uncertificated holdings or despatch of certificates

8 July 2010

	Number	+Class
8 Number and +class of all +securities quoted on ASX (including the securities in clause 2 if applicable)	433,220,263	Fully paid ordinary shares.

9	Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)	<table border="1"> <thead> <tr> <th data-bbox="774 190 989 235">Number</th> <th data-bbox="989 190 1370 235">+Class</th> </tr> </thead> <tbody> <tr> <td data-bbox="774 235 989 369">62,887,260</td> <td data-bbox="989 235 1370 369">Fully paid ordinary shares restricted until 16 February 2011</td> </tr> <tr> <td data-bbox="774 369 989 448">2,000,000</td> <td data-bbox="989 369 1370 448">Options exercisable before 10.4.11 @ \$0.50</td> </tr> <tr> <td data-bbox="774 448 989 526">100,000</td> <td data-bbox="989 448 1370 526">Options exercisable before 10.4.11 @ \$0.50</td> </tr> <tr> <td data-bbox="774 526 989 604">5,660,001</td> <td data-bbox="989 526 1370 604">Options exercisable before 30.06.12 @ \$0.10</td> </tr> <tr> <td data-bbox="774 604 989 683">6,000,003</td> <td data-bbox="989 604 1370 683">Options exercisable before 30.06.12 @ \$0.10</td> </tr> <tr> <td data-bbox="774 683 989 761">2,000,000</td> <td data-bbox="989 683 1370 761">Options exercisable before 22.10.12 @ \$0.09</td> </tr> <tr> <td data-bbox="774 761 989 840">51,700,000</td> <td data-bbox="989 761 1370 840">Options exercisable before 31.01.13 @ 5.3c</td> </tr> <tr> <td data-bbox="774 840 989 918">15,500,000</td> <td data-bbox="989 840 1370 918">Options exercisable before 31.01.13 @ 5.6c</td> </tr> </tbody> </table>	Number	+Class	62,887,260	Fully paid ordinary shares restricted until 16 February 2011	2,000,000	Options exercisable before 10.4.11 @ \$0.50	100,000	Options exercisable before 10.4.11 @ \$0.50	5,660,001	Options exercisable before 30.06.12 @ \$0.10	6,000,003	Options exercisable before 30.06.12 @ \$0.10	2,000,000	Options exercisable before 22.10.12 @ \$0.09	51,700,000	Options exercisable before 31.01.13 @ 5.3c	15,500,000	Options exercisable before 31.01.13 @ 5.6c
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15,500,000	Options exercisable before 31.01.13 @ 5.6c																			
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	There has been no change to Webfirm Group Limited's dividend policy.																		

+ See chapter 19 for defined terms.

Part 2 - Bonus issue or pro rata issue

- 11 Is security holder approval required?
- 12 Is the issue renounceable or non-renounceable?
- 13 Ratio in which the +securities will be offered
- 14 +Class of +securities to which the offer relates
- 15 +Record date to determine entitlements
- 16 Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?
- 17 Policy for deciding entitlements in relation to fractions
- 18 Names of countries in which the entity has +security holders who will not be sent new issue documents
Note: Security holders must be told how their entitlements are to be dealt with.
Cross reference: rule 7.7.
- 19 Closing date for receipt of acceptances or renunciations
- 20 Names of any underwriters
- 21 Amount of any underwriting fee or commission
- 22 Names of any brokers to the issue
- 23 Fee or commission payable to the broker to the issue

24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of +security holders	
25	If the issue is contingent on +security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if applicable)	
29	Date rights trading will end (if applicable)	
30	How do +security holders sell their entitlements <i>in full</i> through a broker?	
31	How do +security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	
32	How do +security holders dispose of their entitlements (except by sale through a broker)?	
33	+Despatch date	

+ See chapter 19 for defined terms.

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of securities
(tick one)

(a) Securities described in Part 1 – 4,285,714 fully paid ordinary shares

(b) All other securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

35 If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders

1,329,568 - Gallagher Ballard & Associates Pty Ltd ATF Gallagher Family Trust;
1,087,830 - Fox Family Investments Pty Ltd ATF Fox Family Trust;
284,400 - Shaka Investments Pty Ltd;
142,200 - Peta Webster;
1,270,287 - Craig Marketing & Management Services Pty Ltd;
171,429 - Tatnac Consulting Pty Ltd.

36 If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories

1 - 1,000	(0)
1,001 - 100,000	(0)
100,001 - 1,000,000	(3)
1,000,001 - 10,000,000	(3)
10,000,001 and over	(0)

37 A copy of any trust deed for the additional +securities

+ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which +quotation is sought					
39	Class of +securities for which quotation is sought					
40	<p>Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?</p> <p>If the additional securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 					
41	<p>Reason for request for quotation now</p> <p>Example: In the case of restricted securities, end of restriction period</p> <p>(if issued upon conversion of another security, clearly identify that other security)</p>					
42	Number and +class of all +securities quoted on ASX (including the securities in clause 38)	<table border="1"> <thead> <tr> <th data-bbox="790 1489 1085 1534">Number</th> <th data-bbox="1093 1489 1375 1534">+Class</th> </tr> </thead> <tbody> <tr> <td data-bbox="790 1534 1085 1758"></td> <td data-bbox="1093 1534 1375 1758"></td> </tr> </tbody> </table>	Number	+Class		
Number	+Class					

+ See chapter 19 for defined terms.

Quotation agreement

1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.

2 We warrant the following to ASX.

- The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
- There is no reason why those +securities should not be granted +quotation.
- An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.

3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.

4 We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:



(Company Secretary)

Date: 8 July 2010

Print name: GAVAN FLOWER

+ See chapter 19 for defined terms.