

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name of entity

Webfirm Group Limited

ABN

70 001 287 510

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- | | | |
|---|--|---|
| 1 | +Class of +securities issued or to be issued | Fully paid ordinary shares in Webfirm Group Limited. |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued | 171,428,571 Securities pursuant to Share Sale and Share Subscription Agreement with Adslot Pty Ltd. |
| 3 | Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | Fully paid ordinary shares. |

+ See chapter 19 for defined terms.

<p>4 Do the ⁺securities rank equally in all respects from the date of allotment with an existing ⁺class of quoted ⁺securities?</p>	<p>108,541,311 shares rank equally in all respects from the date of allotment.</p> <p>62,887,260 shares have been issued as restricted securities under Chapter 9 of the ASX Listing Rules.</p> <p>These securities will cease to be restricted securities on 16 February 2011.</p>					
<p>If the additional securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 						
<p>5 Issue price or consideration</p>	<p>Securities were issued as consideration for 100% of the securities of Adslot Pty Ltd at an effective price of \$0.035 per Share.</p>					
<p>6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<p>Securities were issued as consideration for 100% of the securities of Adslot Pty Ltd.</p>					
<p>7 Dates of entering ⁺securities into uncertificated holdings or despatch of certificates</p>	<p>17 February 2010</p>					
<p>8 Number and ⁺class of all ⁺securities quoted on ASX (including the securities in clause 2 if applicable)</p>	<table border="1"> <thead> <tr> <th data-bbox="695 1402 994 1435">Number</th> <th data-bbox="994 1402 1286 1435">⁺Class</th> </tr> </thead> <tbody> <tr> <td data-bbox="695 1435 994 1650">307,099,831</td> <td data-bbox="994 1435 1286 1650">Fully paid ordinary shares.</td> </tr> </tbody> </table>	Number	⁺ Class	307,099,831	Fully paid ordinary shares.	
Number	⁺ Class					
307,099,831	Fully paid ordinary shares.					

	Number	+Class	
9	Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)	62,887,260	Fully paid ordinary shares restricted until 16 February 2011
		2,000,000	Options exercisable by 10.4.11 @ \$0.50
		100,000	Options exercisable by 10.4.11 @ \$0.50
		5,660,001	Options exercisable by 30.06.12 @ \$0.10
		6,000,003	Options exercisable by 30.06.12 @ \$0.10
		2,000,000	Options exercisable by 22.10.12 @ \$0.09
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	There has been no change to Webfirm Group Limited's dividend policy.	

+ See chapter 19 for defined terms.

Part 2 - Bonus issue or pro rata issue

- 11 Is security holder approval required?
- 12 Is the issue renounceable or non-renounceable?
- 13 Ratio in which the +securities will be offered
- 14 +Class of +securities to which the offer relates
- 15 +Record date to determine entitlements
- 16 Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?
- 17 Policy for deciding entitlements in relation to fractions
- 18 Names of countries in which the entity has +security holders who will not be sent new issue documents
Note: Security holders must be told how their entitlements are to be dealt with.
Cross reference: rule 7.7.
- 19 Closing date for receipt of acceptances or renunciations
- 20 Names of any underwriters
- 21 Amount of any underwriting fee or commission
- 22 Names of any brokers to the issue
- 23 Fee or commission payable to the broker to the issue

24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of +security holders	
25	If the issue is contingent on +security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if applicable)	
29	Date rights trading will end (if applicable)	
30	How do +security holders sell their entitlements <i>in full</i> through a broker?	
31	How do +security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	
32	How do +security holders dispose of their entitlements (except by sale through a broker)?	
33	+Despatch date	

+ See chapter 19 for defined terms.

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of securities
(tick one)

(a) Securities described in Part 1 (Unrestricted securities)

(b) All other securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

35 If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders

		Number Additional Securities	Percentage Additional Securities
	Name of Holder		
1	Venturian Pty Ltd <Maverick Innovation Trust>	51,722,069	30.2%
2	Anthony & Georgia Du Preez <Du Preez Family Trust>	12,968,051	7.6%
3	JVC Ellenport Pty Ltd ATF <Ellenport Family Trust>	12,968,051	7.6%
4	Alcatt Pty Ltd <Trustcat Investment Trust>	11,230,728	6.6%
5	Somnus Pty Ltd <Rodger Head Family Trust>	11,092,215	6.5%
6	Donald William & Suzanne Margaret Howel <The Howel Family Superannuation Fund>	9,114,239	5.3%
7	Philip Murphy Investments Pty Ltd <The Philip Murphy Superannuation Fund>	8,290,838	4.8%
8	Andama Holdings Pty Ltd <The J & M Barlow Pension Fund>	7,920,853	4.6%
9	Capital Accretion Pty Ltd <Fortified Value Trust>	6,065,469	3.5%
10	Somnus Pty Ltd <Somnus Pty Ltd Account Superannuation Fund>	5,616,003	3.3%
11	Sisug Pty Ltd <SISU Superannuation Fund>	4,713,468	2.7%
12	Qato Investment Managers Pty Ltd <Grand Cru A/C>	4,033,575	2.4%
13	Peter Julian O'Brien & Helen Florence O'Brien <The P.J. O'Brien Superannuation Fund>	2,905,029	1.7%
14	Peter Maniatis and Kathleen Williams <P & K Maniatis Family Trust>	2,817,878	1.6%
15	Estaras Ventures Limited	2,711,903	1.6%
16	Trevor Unger	2,213,632	1.3%
17	Manfree Nominees Pty Ltd	1,680,618	1.0%
18	Dominic & Janice Re	1,680,618	1.0%
19	Mary Barlow	1,680,618	1.0%
20	Marnie Anne Kok	1,563,720	0.9%

36 If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories

1 - 1,000	0
1,001 - 100,000	0
100,001 - 1,000,000	3
1,000,001 - 10,000,000	20
10,000,001 and over	5

+ See chapter 19 for defined terms.

37 A copy of any trust deed for the additional +securities

Entities that have ticked box 34(b)

38 Number of securities for which +quotation is sought

39 Class of +securities for which quotation is sought

40 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41 Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security)

	Number	+Class
42 Number and +class of all +securities quoted on ASX (including the securities in clause 38)		

+ See chapter 19 for defined terms.

Quotation agreement

- 1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
 - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
 - If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:



(Company Secretary)

Date: 16 February 2010

Print name:

DAMIAN ELEMENT

+ See chapter 19 for defined terms.