

ASX ANNOUNCEMENT

WEBFIRM GROUP LIMITED BROADCAST

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17 June 2009

WEBFIRM LIMITED (WFM) provides the opportunity to listen to an audio broadcast with **Mr David Burden, CEO** in a presentation titled "**WFM - Webfirm launches AdAuctionEngine - Mr David Burden, CEO**".

To listen, simply click on the link below:

<http://www.brr.com.au/event/58367>

The presentation details are as follows:

- **WFM - Webfirm launches AdAuctionEngine - David Burden, Managing Director**
- **Presented by Mr David Burden, CEO**
- **Wed, 17 Jun 2009 03:30PM AEST**

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About the Webfirm Group

Webfirm Group Limited (ASX: **WFM**) is a full service digital media company with three divisions.

Searchworld powers publishers' profits with premium quality search monetisation solutions, delivering effective global and local organic and paid search to search engines, portals, directory publishers, parked domains, downloadable applications and ad networks. **Webfirm Media** represents advertising inventory from third-party Australian, US and UK-based websites and third party advertising networks to Australian advertisers and exclusively represents advertising on all Navteq navigational maps. **Webfirm** offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management. With more than 60 staff across Melbourne, Sydney, Perth and in the United States of America, Webfirm continues to develop products and services aimed at helping customers do better business on the Internet. More information at www.webfirm.com