

ASX ANNOUNCEMENT

UNMARKETABLE PARCEL PROGRAM

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7 May 2009

Webfirm Group Limited (ASX: WFM) (formerly Ansearch Limited: ANH) wishes to advise shareholders that, in accordance with section 31 of the Company's constitution, the directors have resolved to implement a forced sale of the shares of those shareholders who hold less than a marketable parcel of shares and who do not inform the Company that they wish to retain their shares.

The Company incurs considerable expense in administering its share register and providing information to its shareholders. The program is being undertaken in order to reduce those costs.

A marketable parcel is defined by the Market Rule Procedures of ASX as a parcel of securities of not less than \$500 in value.

The record date for the determination of shareholders who hold less than a marketable parcel will be close of trading on Monday 4 May 2009. The last sale price on that date was 6.5 cents and the number of shares constituting less than a marketable parcel at that date is 7,692 shares.

The closing date for shareholders to advise the Company that they wish to retain their shares is 5:00pm on 2 July 2009. The Company will provide those shareholders who do not respond to the first mailing a second notice with the opportunity to inform the Company that they wish to retain their shares.

The Company will proceed with the sale of the shares on or about 31 July 2009. The Company will bear the costs of the sale of the shares.

The following letter and share retention form will be mailed today to those shareholders who, at close of trading on Monday 4 May 2009, held less than a marketable parcel of shares.

Investor Enquiries:

Damian Element CFO/Company Secretary

Ph: 0416 286 642

Email: damian.element@webfirm.com**About the Webfirm Group**

Webfirm Group Limited (ASX: **WFM**) is a full service digital media company with three divisions. **Searchworld** powers publishers' profits with premium quality search monetisation solutions, delivering effective global and local organic and paid search to search engines, portals, directory publishers, parked domains, downloadable applications and ad networks. **Webfirm Media** represents advertising inventory from third-party Australian, US and UK-based websites and third party advertising networks to Australian advertisers and exclusively represents advertising on all Navteq navigational maps. **Webfirm** offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management. With more than 60 staff across Melbourne, Sydney, Perth and in the United States of America, Webfirm continues to develop products and services aimed at helping customers do better business on the Internet. More information at www.webfirm.com



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ABN: 70 001 287 510

7 May 2009

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MR JOHN SAMPLE
FLAT 123
SAMPLE STREET
SAMPLE STREET
SAMPLE STREET
SAMPLETOWN VIC 3030

Dear Shareholder

Notice to Holders of Unmarketable Parcels

You are recorded on the share register of Webfirm Group Limited (formerly Ansearch Limited) as the holder of less than a marketable parcel of shares. Your current holding as at 4 May 2009 is ##[insert number].

It is noted that a marketable parcel is defined by the Market Rule Procedures of ASX as a parcel of securities of not less than \$500 in value. The last sale price of the Company's shares on 4 May 2009 at 7.00pm (Melbourne time) is \$0.065. On this basis, an unmarketable parcel at this date is 7,692 or less shares.

You will appreciate that the Company incurs considerable expense in administering its share register and providing Annual Reports, Notices of Meeting and other information to its shareholders. In order to reduce these costs to the Company, the Board has resolved to implement a forced sale of the shareholdings of all shareholders who hold an unmarketable parcel of shares and do not elect (by a positive written response to the Company) to retain their shares.

Accordingly, the Company gives you formal notice that, if your shareholding in the Company constitutes an unmarketable parcel of shares (i.e. is of a value of less than \$500) at the close of ASX trading on the effective date 31 July 2009, it is intended that your shares will be sold. The notice is given pursuant to clause 31.2 of the Company's constitution.

If you do not wish your shares to be sold, you must advise the Company in writing (using the form attached) by no later than 5.00pm on 2 July 2009. Please send your completed form to Computershare Investor Services Pty Limited GPO Box 52, Melbourne VIC 3001. It must be received by no later than 5.00pm on 2 July 2009 (Closing Date).

If you do not advise the Company that you wish to retain your shares by the Closing Date, the Company intends to offer your shares (and the shares held by all other shareholders holding less than a marketable parcel of shares who have not given notice that they wish to retain their shareholding) for sale on the ASX at the highest possible price at that time. The Company will bear all costs of the sale of those shares.

The proceeds from the sale of the relevant shares will be held in a separate bank account established by the Company for that purpose and will be paid to the relevant shareholders on a pro-rata basis (in accordance with the number of shares sold by each relevant shareholder) within 14 days of the Company receiving the proceeds of the sale.

If you have any questions regarding this letter or your shareholding, please contact the Share Registry on 1300 850 505 or 03 9415 4000.

On behalf of the Board

Damian Element
Company Secretary

All correspondence to:
Computershare Investor Services Pty Limited
GPO Box 52 Melbourne
Victoria 3001 Australia
Enquiries (within Australia) 1300 850 505
(outside Australia) 61 3 9415 4000
web.queries@computershare.com.au
www.computershare.com

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SAM
MR JOHN SAMPLE
FLAT 123
SAMPLE STREET
SAMPLE STREET
SAMPLE STREET
SAMPLETOWN VIC 3030

Securityholder Reference Number (SRN)



I 1234567890 I N D


Use a **black** pen.
Print in **CAPITAL** letters
inside the grey areas.

A	B	C
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1	2	3
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Where a choice is required,
mark the box with an 'X'

X

 For your security keep your SRN/HIN confidential.

Share Retention Form

IMPORTANT:

This is an important document and requires your immediate attention. If you wish to retain your ordinary shares ("Shares") in the Company, you must complete this form and return it so that it is received by no later than 5.00pm (Melbourne time) on 2 July 2009. You should also refer to the detailed terms and conditions and other documents that accompanied this form. If you are in any doubt as to how to deal with this form, please consult a professional advisor.

B **Number of Shares as at Record Date**
The number of Shares that you held at 7.00pm (Melbourne time) on 4 May 2009.

XXXXXXXXXX

C **Retention of Shares**

<input checked="" type="checkbox"/>	I/we refer to the notice from the Company dated 7 May 2009 and record my/our wish to retain my/our Shares.
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D **Contact details**
Please provide your contact details in case we need to speak to you about this form.

Name of contact person **Contact person's daytime telephone number**

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E **Sign here - this section must be signed before we can process this form.**

By signing and returning this form, I/we confirm that I/we understand that my/our Shares will not be sold under the Small Holding Sale Facility.

Individual or Securityholder 1	Securityholder 2	Securityholder 3
Sole Director and Sole Company Secretary	Director	Director/Company Secretary

Day Month Year

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TO BE A VALID INSTRUCTION, THIS FORM MUST BE RECEIVED BY NO LATER THAN 5.00PM (MELBOURNE TIME) ON 2 JULY 2009



How to complete this form

Shareholders who wish to retain their shares must lodge a Small Holding Facility form.

A Registration Name(s)

Your name and address as it appears on the register of Webfirm Group Limited.

B Number of Shares as at Record Date

This is the total number of Shares you held at 7.00pm (Melbourne time) on 4 May 2009.

C Retention of Shares

If you would like to retain your shares, please mark the box on the front of the form and return it in accordance with the lodgement instructions below.

If this form is not received by that time, and you have not otherwise validly notified the Company that you wish to retain your Shares by that time, the Company will be entitled to have your Shares sold for you.

If you wish to sell your Shares under the Small Holding Sale Facility, you should not complete this form.

D Contact details

Enter the name of a contact person and telephone number. These details will only be used in the event that the registry has a query regarding this form.

E Signature(s)

You must sign and date the form as follows in the space provided:

Joint holding: where the holding is in more than one name all of the securityholders must sign.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please sign in the appropriate place to indicate the office held.

Consolidation of shareholdings

If you have more than one holding on Webfirm Group Limited's register and you do not sell your Shares under the Small Holding Sale Facility, you should consider consolidating them. For further advice in this regard, please contact Computershare Investor Services Pty Limited ('CIS') on 1300 850 505 (within Australia) or 61 3 9415 4000 (outside Australia).

Lodgement of Form

If you wish to retain your Shares, this Small Holding Sale Facility Form must be completed and received by CIS Melbourne **by no later than 5.00pm (Melbourne time) on 2 July 2009.**

It is your responsibility to allow sufficient time for this form to be received by CIS. A reply paid envelope is enclosed for posting from within Australia.

Your Small Holding Sale Facility Form must be sent to:

Computershare Investor Services Pty Limited
GPO Box 52
MELBOURNE VIC 3001

Neither CIS nor the Company accepts any responsibility if you lodge the Small Holding Sale Facility Form at any other address or by any other means.

Privacy Statement

Personal information is collected on this form by CIS, as registrar for the Company, for the purpose of effecting your instructions in relation to the Small Holding Sale Facility, maintaining registers of shareholders, facilitating distribution payments and other corporate actions and communications. Your personal information may be disclosed to our related bodies corporate, to the Company and its professional advisers, to external service companies such as print or mail service providers, or as otherwise required or permitted by law. If you would like details of your personal information held by CIS, or you would like to correct information that is inaccurate, incorrect or out of date, please contact CIS. In accordance with the Corporations Act 2001, you may be sent material (including marketing material) approved by the Company in addition to general corporate communications. You may elect not to receive marketing material by contacting CIS. You can contact CIS using the details provided on the front of this form or e-mail privacy@computershare.com.au

If you have any enquiries concerning your Shareholding please contact CIS on telephone 1300 850 505.

This form may not be used to notify your change of address. For information please contact CIS on 1300 850 505 or visit the share registry at www.computershare.com