

## ASX ANNOUNCEMENT

# WEBFIRM GROUP LIMITED BROADCAST

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6 May 2009

**WEBFIRM LIMITED (WFM)** provides the opportunity to listen to an audio broadcast with **Mr David Burden, CEO** in a presentation titled "**WFM - Launch of Webfirm and Human Traffic Acquisition - Mr David Burden, CEO**".

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<http://www.brr.com.au/event/57428>

The presentation details are as follows:

- **WFM - Launch of Webfirm and Human Traffic Acquisition - Mr David Burden, CEO**
- **Presented by Mr David Burden, CEO**
- **Wed, 6 May 2009 01:45PM AEST**

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### About the Webfirm Group

**Webfirm Group Limited** (ASX: **WFM**) is a full service digital media company with three divisions. **Searchworld** powers publishers' profits with premium quality search monetisation solutions, delivering effective global and local organic and paid search to search engines, portals, directory publishers, parked domains, downloadable applications and ad networks. **Webfirm Media** represents advertising inventory from third-party Australian, US and UK-based websites and third party advertising networks to Australian advertisers and exclusively represents advertising on all Navteq navigational maps. **Webfirm** offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management. With more than 60 staff across Melbourne, Sydney, Perth and in the United States of America, Webfirm continues to develop products and services aimed at helping customers do better business on the Internet. More information at [www.webfirm.com](http://www.webfirm.com)